



Council Agenda Report

To: Mayor Silverstein and the Honorable Members of the City Council

Prepared by: Kristin Riesgo, Acting Community Services Director

Approved by: Steve McClary, City Manager

Date prepared: January 9, 2023

Meeting date: January 23, 2023

Subject: Malibu Farmers Market Fee Waiver

RECOMMENDED ACTION: Consider whether to approve the request from the Cornucopia Foundation to waive the facility use and permit fees for the Malibu Farmers Market at Legacy Park.

FISCAL IMPACT: Waiving the facility use and permit fees will result in a loss of revenue of \$22,031 for Fiscal Year 2022-2023 and an estimated \$900 for Fiscal Year 2023-2024 in Account Numbers 100-0000-3461-00 (Municipal Facility Use Fees) and 100-0000-3421-00 (Planning Review Fees). Events generate revenue for the City, and waiving these associated fees limit potential revenue.

WORK PLAN: This item was not included in the Adopted Work Plan for Fiscal Year 2022-2023.

DISCUSSION: The Cornucopia Foundation (Foundation) has served the Malibu community for over 20 years by coordinating the Malibu Farmers Market and providing residents with fresh and healthy food options. The Malibu Farmers Market takes place in the Civic Center area, with over 25 vendors every Sunday.

The Malibu Farmers Market has operated at the County of Los Angeles property near the Malibu Library since 2000. In recent months, the Foundation dealt with spacing and parking issues as the Santa Monica College satellite campus near the County property was nearing the final stage of construction. The Foundation requested Council assistance to relocate the event to a temporary location through July 2023. In response, Council approved a Waiver for Temporary use at Legacy Park at the Regular meeting on November 28, 2022.

Since Council's approval, the Foundation has successfully obtained the required permits, allowing the event to occur at Legacy Park from Sunday, January 8, 2023, through Sunday, July 2, 2023.

The facility use and permitting fees were not a part of the original request, and the Foundation is requesting a 100% fee waiver. The fees associated with the event in Fiscal Year 2022-2023 include the following:

<u>Type</u>	<u>Rate</u>
Facility Use	\$21,250
TUP Application (paid)	\$781
Total	\$22,031

The Foundation paid the application fee for the Temporary Use Permit on January 6, 2023, for \$781. If Council approves the fee waiver, the City will reimburse the Foundation.

The Farmers Market scheduled one event on July 2, 2023, during Fiscal Year 2023-2024. The fees associated with next year's facility use will be determined by June 2023. Staff estimates these costs will be approximately \$900.

ATTACHMENTS: None.